



## **Precision Surgery Clinic Privacy Policy**

### **1. Introduction**

Precision Surgery Clinic ("we", "us", or "our") is committed to protecting the privacy of your personal information. This Privacy Policy explains what information we collect, how we use it, and your choices regarding your personal information. Please read this Policy carefully before using our website or any of our services.

### **2. Information We Collect**

We may collect the following types of personal information from you:

#### *Contact Information:*

Name, email address, phone number, postal address.

#### *Demographic Information:*

Age, gender, ethnicity, and other demographic information.

#### *Medical Information:*

Medical history, current health conditions, treatment details, and before-and-after photos (with your explicit consent).

### *Financial Information:*

Payment card information if you make a purchase through our website.

### *Website Usage Information:*

IP address, browser type, operating system, and other information about your access and use of our website.

## **3. How We Use Your Information**

*We use your personal information for the following purposes:*

- To provide you with information and services related to plastic surgery, including scheduling consultations, answering questions, and providing aftercare instructions.
- To improve our website and services.
- To send you marketing and promotional materials (with your consent).
- To comply with legal and regulatory requirements.

## **4. Sharing Your Information**

We may share your personal information with the following third parties:

### *Healthcare providers:*

We may share your medical information with other healthcare providers involved in your care, with your consent.

### *Service providers:*

We may share your information with third-party service providers who help us operate our website or provide services to you, such as payment processors, email marketing providers, and data analytics providers.

### *Legal authorities:*

We may disclose your information to law enforcement agencies or other government officials as required by law.

We will not share your personal information with any third parties for their own marketing purposes without your consent.

## **5. Your Choices**

*You have the following choices regarding your personal information:*

You can access and update your personal information by contacting us at [info@precisionsurgery.clinic](mailto:info@precisionsurgery.clinic) or using the My Account feature on our website.

You can withdraw your consent for us to use your information for marketing purposes at any time by contacting us at [info@precisionsurgery.clinic](mailto:info@precisionsurgery.clinic).

You can request that we delete your personal information by contacting us at [info@precisionsurgery.clinic](mailto:info@precisionsurgery.clinic).

Please note that if you request that we delete your personal information, we may be unable to provide you with certain services.

## **6. Data Security**

We have implemented appropriate technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet is 100% secure, so we cannot guarantee complete security of your information.

## **7. Cookies and Tracking Technologies**

We may use cookies and other tracking technologies to collect information about your website usage. You can control the use of cookies through your browser settings.

## **8. Children's Privacy**

Our website is not intended for children under the age of 13. We do not knowingly collect personal information from children under the age of 13. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us.

## **9. International Transfers**

Your personal information may be transferred to and processed in countries other than the country in which you reside. These countries may have different data protection laws than your country.

## **10. Changes to this Policy**

We may update this Privacy Policy from time to time. We will post any changes on our website. We encourage you to review this Privacy Policy regularly for any changes.

## **11. Contact Us**

If you have any questions about this Privacy Policy, please contact us at:

Precision Surgery clinic

86 Hagley Road, Edgbaston,

B16 8LU

Tel/Whatsapp: +447822002890

Email:- info@precisionsurgery.clinic

## **12. Additional Information**

This Privacy Policy is subject to the General Data Protection Regulation (GDPR) and other applicable data protection laws. For more information about your rights under the GDPR, please visit the Information Commissioner's Office website: <https://ico.org.uk/>.